



सावित्रीबाई फुले पुणे विद्यापीठ
(पूर्वीचे पुणे विद्यापीठ)
विद्यार्थी विकास मंडळ व राष्ट्रीय सेवा योजना
गणेशखिंड, पुणे ४११ ००७

संदर्भ क्र.विविमं-रासेयो/२०२३-२४/३६७

अत्यंत-महत्वाचे

दिनांक : २१/१२/२०२३

प्रति,

मा. प्राचार्य/संचालक/विभागप्रमुख,
सावित्रीबाई फुले पुणे विद्यापीठाशी संलग्नित
सर्व महाविद्यालये व मान्यताप्राप्त परिसंस्था,
विद्यापीठ परिसरातील सर्व संबंधित शैक्षणिक विभाग, पुणे.

विषय : Viksit Bharat @ 2047 या अभियानाबाबत...

संदर्भ : No.F.1-1/2023(viksitbharat@2047) Dated 15 December, 2023 चे पत्र

VIKSIT BHARAT@2047: VOICE OF YOUTH SoP Dated 08 December, 2023

महोदय/महोदया,

भारत इतिहासाच्या एका महत्वपूर्ण वळणावर आहे. हा भारताचा अमृत काळ आहे. २१ वे शतक हे भारताचे शतक असेल, कारण देश आपल्या क्षमतेनुसार आत्मविश्वासाने भविष्यात वाटचाल करित आहे. आज आपली अर्थव्यवस्था ही जगातील ५ वी सर्वात मोठी अर्थव्यवस्था आहे आगामी काळात २०२७ पर्यंत जगातील तिसरी सर्वात मोठी अर्थव्यवस्था असेल. २०४७ पर्यंत भारताला एक विकसित राष्ट्र बनवण्याचे भारत सरकारचे स्वप्न आहे. या उद्दिष्टप्राप्तीसाठी आर्थिक वाढ, सामाजिक प्रगती, पर्यावरणीय शाश्वतता आणि सुशासन यासह विकासाच्या विविध पैलूंचा **Viksit Bharat @ 2047** या अभियानामध्ये समावेश आहे. २०४७ पर्यंत भारत विकसित भारत बनवण्यासाठी खूप मोठे काम हाती घेतले जाणे आवश्यक आहे. आपल्या देशांमध्ये तरुणांची संख्या लक्षणीय आहे. २०४७ पर्यंत भारताला एक विकसित राष्ट्र बनवण्याकरिता देशात असलेल्या तरुणांची भूमिका निर्णायक आहे कारण तेच २०४७ पर्यंत भारताला विकसित भारताकडे नेतील. २०४७ पर्यंत भारताला विकसित भारत बनविणे या महत्वाच्या राष्ट्र उभारणीमध्ये तरुणांनी मोठी भूमिका घेऊन यामध्ये सहभागी होण्याकरिता विकसित भारत २०४७ या अभियानामध्ये तरुणांच्या नाविन्यपूर्ण संकल्पना आमंत्रित आहे. २०४७ च्या विकसित भारताकरिता तरुणांच्या या नाविन्यपूर्ण संकल्पना सोबत दिलेल्या शासनाच्या लिंक वर पाठवू शकतात.

उपरोक्त संदर्भीर्य पत्रास अनुसरून आपणास कळविण्यात येते की, केंद्र शासनाने व विश्वविद्यालय अनुदान आयोग नवी दिल्ली यांनी महाविद्यालयातील विद्यार्थ्यांकडून MyGov (mygov.in) या संकेत स्थळावर Viksit Bharat येथे जाऊन QR कोड स्कॅन करून आपल्या नाविन्यपूर्ण संकल्पना नोंदविण्याबाबत निर्देशित केले आहे. केंद्र शासन व विश्व अनुदान आयोग यांच्या निर्देशानुसार आपल्या महाविद्यालय परिसंस्था / विभागातील विद्यार्थ्यांना सोबत जोडलेला QR कोड स्कॅन करून आपल्या नाविन्यपूर्ण संकल्पना नोंदविण्याबाबत सूचित करावे. या संदर्भात केंद्र शासनाने व विश्वविद्यालय अनुदान आयोग नवी दिल्ली यांनी पुढील प्रमाणे काही सूचना दिलेल्या आहेत. याबाबतचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाही साठी सोबत जोडले आहे.

सदर **Viksit Bharat @ 2047** या संदर्भातील QR कोड असलेले माहिती पत्रक आपल्या महाविद्यालय / परिसंस्था/ विभागातील मुख्य सूचना फलकावर तसेच विद्यार्थी एकत्र येत असतात.(उदा. ग्रंथालय / वाचनकक्ष / वर्गखोल्या / विश्रांतीगृह/ उपहारगृह / वसतिगृह) अशा दर्शनीय भागात तसेच आपल्या महाविद्यालय/ परिसंस्था/विभागाच्या विद्यार्थ्यांच्या व्हॉट्सअप ग्रुपवर प्रदर्शित करून जास्तीत जास्त विद्यार्थ्यांना QR कोड स्कॅन करून आपल्या नाविन्यपूर्ण संकल्पना नोंदविण्याबाबत प्रोत्साहित करावे.

केंद्र शासनाच्या निर्देशानुसार **Viksit Bharat @ 2047** हा उपक्रम विद्यार्थी, रासेयो कार्यक्रम अधिकारी, विद्यार्थी कल्याण अधिकारी, संबंधित शैक्षणिक विभाग यासह आपले महाविद्यालय / परिसंस्थेतील उर्वरित शैक्षणिक तथा सह शैक्षणिक विभाग शिक्षक – शिक्षकेतर कर्मचारी यांच्या सामुहिक सहभागातून यशस्वी करण्याबाबत संबंधितांना सूचित करावे, कळावे ही विनंती.

सोबत : वरीलप्रमाणे.



(प्रा. डॉ. सदानंद भोसले)
संचालक, (अतिरिक्त कार्यभार)
राष्ट्रीय सेवा योजना



(डॉ. अभिजीत कुलकर्णी)
संचालक, (अतिरिक्त कार्यभार)
विद्यार्थी विकास मंडळ

MyGov (mygov.in) या संकेत स्थळावर Viksit Bharat येथे जा अथवा QR कोड स्कॅन करून आपल्या नाविन्यपूर्ण संकल्पना नोंदविण्याबाबत विद्यार्थ्यांनी क्रमाक्रमाने अनुसरण करावे

- पायरी – १** : MyGov पोर्टलला (mygov.in) भेट द्या अथवा सोबतच्या बॅनरमधील QR कोड स्कॅन करा आणि Viksit Bharat@२०४७ या लिंकवर जा.
- पायरी – २** : पोर्टलवर पुढील प्रश्नांची क्रमशः उत्तरे द्याः
अ) 2047 मध्ये विविध पैलूंमध्ये विकसित भारत कसा दिसला पाहिजे?
ब) ती उद्दिष्टे गाठण्यासाठी आपण काय केले पाहिजे?
- पायरी – ३** : Viksit Bharat @ 2047 साठी कल्पना द्या आणि भारताला विकसित राष्ट्र म्हणून बनवण्यात तुमची भूमिका/ योगदान नमूद करा.
- पायरी – ४** : तुमच्या ईमेल आयडीसह फॉर्म सबमिट करा आणि तुमच्या ईमेलवरून प्रमाणपत्र डाउनलोड करा.
- पायरी – ५** : तुमचा अनुभव आणि तुमचे विचार, प्रमाणपत्रांसह फोटो सोशल मीडियावर #Ideas4ViksitBharat सह शेअर करा.
- पायरी – ६** : विद्यार्थ्यांनी विशिष्ट पार्श्वभूमीसह सेल्फी अपलोड करायचा/ Viksit Bharat@2047 बॅनर त्यांच्या Facebook किंवा Instagram खात्यावर #Ideas4ViksitBharat टॅग करत उपक्रमात सहभाग दर्शवा.
- पायरी – ७** : सोशल मीडिया प्लॅटफॉर्मवर ते प्रदर्शन चित्र म्हणून बनवण्यास प्रोत्साहन दिले जाईल.



प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

No.F.1-1/2023(secy/viksitbharat@2047)

December 15, 2023/24 अग्रहायण, 1945

Dear Madam/Sir,

This is with reference to the mail received from Ministry of Education dated December 14, 2023 regarding Online Meeting on “Viksit Bharat@2047: Voice of Youth” Consultation Programme held on 11th December, 2023 wherein Hon’ble Prime Minister of India launched the Viksit Bharat@2047 Ideas Portal and delivered a Special Address via Video Conference. This address has kick started two weeks long campaign wherein HEIs have to involve large number of students to give their opinion on Viksit Bharat@2047.

Accordingly, all Higher Education Institutions are requested to create awareness among their students about this campaign and encourage them to avail an opportunity to provide their transformative ideas for the Vision of Viksit Bharat@2047.

In this regard, please find attached the following documents for dissemination among the students of your universities/institutions/colleges.

1. Concept Note of Viksit Bharat@2047-Voice of Youth Campaign
2. Standard Banner to be used for all event pertaining to this campaign
3. SoPs for Students and Higher Education Institutes
4. Poster with QR Code and Weblink
5. Presentation for your reference

All the Programmes carried out for this campaign and selfies of students after sharing their ideas on Viksit Bharat@2047 should be made public on social media using #Ideas4ViksitBharat.

With regards,

Yours sincerely,

(Manish Joshi)

Encl: as above

To
The Vice Chancellors of all the Universities
The Principals of all Colleges/Institutes



Ideas For The Vision **VIKSIT BHARAT @2047**

“ Today the goal of the country is
Viksit Bharat, Sashakt Bharat!
We cannot stop until this dream of a
developed India is fulfilled.”
-Narendra Modi, Prime Minister



CALLING ALL STUDENT VISIONARIES AND DREAMERS!

An Opportunity To Participate In India's Bold, Ambitious And
Transformative Agenda

VIKSIT BHARAT @ 2047

LET'S BUILD A SOLID FOUNDATION OF A DEVELOPED INDIA

LET'S SHAPE THE DESTINY OF OUR NATION

Be ready with your
#Ideas4ViksitBharat

Share your ideas for
Viksit Bharat@2047

Click on link
www.Viksitbharat2047.MyGoV.in

Or

Scan QR Code



India needs them!

DON'T FORGET TO TAG #IDEAS4VIKSITBHARAT IN YOUR SOCIAL MEDIA POSTS

BE A PART OF YOUTH MOVEMENT FOR VIKSIT BHARAT



सत्यमेव जयते

Ministry of Education
Government of India

Viksit Bharat @2047: Voice of Youth

A collaborative approach for a Developed Nation

For Universities/ University level Institutions

12th December 2023

Viksit Bharat @ 2047 - Vision

The 'Viksit Bharat 2047' agenda is a comprehensive vision plan by the Government of India, aiming to transform India into a developed nation by the year 2047, marking the 100th anniversary of its independence.

India is at a turning point in its history. The 21st century will be India's century, as the country pole-vaults into the future confident of its capabilities

India's Projected Growth

Today

5th largest economy in the world

2027

3rd largest economy as GDP crosses US \$ 5 trillion (IMF estimates)

2047

Poised to be **US\$ 30 trillion economy** with all attributes of a developed nation

India has demonstrated quantum leap capabilities across areas



Sports



Chandrayaan



Healthcare



Jan Dhan Accounts



Climate Goals



Education



COVID Vaccines



Digital Public Infrastructure



India's Global Standing

The soul of Indian Version of notion of development is emphasised through Hon'ble PM's Sankalp of Panch Pran, with **Viksit Bharat being one of them and of utmost importance.**

There is enormous work that needs to be undertaken in a mission mode to make India a Viksit Bharat by 2047!

Key Initiatives undertaken so far for Viksit Bharat@2047 Agenda

Viksit Bharat@2047 - Visualised, Conceptualised and Imagined by our honourable Prime Minister Shri Narendra Modi ji.



**Viksit Bharat Sankalp
Yatra**



Amrit Kaal Vimarsh



“Voice of Youth”

Understanding Viksit Bharat Sankalp Yatra and Amrit Kaal Vimarsh

1

Viksit Bharat Sankalp Yatra

Nationwide campaign to raise awareness through outreach activities to achieve saturation of schemes of Govt. of India across the country covering all **Gram Panchayats, Nagar Panchayats and Urban Local Bodies**

Key Objectives



Reaching the unreached

Reach out to the vulnerable who are eligible under various schemes but have not availed benefit so far



Information Dissemination

Dissemination of information and generating awareness about schemes



Learning from the Citizens

Interaction with beneficiaries of government schemes through their personal stories/ experience sharing



Potential Beneficiary Enrolment

Enrolment of potential beneficiaries through details ascertained during the Yatra

2

Amrit Kaal Vimarsh – Viksit Bharat@2047

Amrit Kaal Vimarsh aims to **facilitate a dialogue throughout the country** on Nation Development by **hosting lectures** in the campuses of our academic institutions in the fields of **developmental research, policy making and implementations.**

Key Features



Public Discussions through Lectures

The public lectures may encourage public discussions through comments, queries and Q&A, and reframe youth imagination



Delivery of Public Lectures

Eminent personalities in the field of knowledge, research, science, culture, to deliver public lecture in the campuses



Sensitize and Motivate our Youth

These efforts aim to sensitize and motivate our youth and contribute to the making of development-centred ecosystem



Knowledge Festival

The intent of this knowledge festival was to combine dialogue with joyfulness

Taking these initiatives forward through “Voice of Youth”

On 11th December 2023, Hon’ble Prime Minister Sh. Narendra Modi has made an appeal to every youth of this country to be part of Viksit Bharat campaign .

Key Objectives of Viksit Bharat@2047: Voice of Youth



Orientation of Youth with the Viksit Bharat Agenda

Aligning perspectives and actions of the youth with the national development goals by educating them on national priorities and encourage dialogue on goals that can contribute to the larger vision



Gather Ideas from Youth for a Developed India

Engaging with the youth in the ideation process by soliciting their ideas and perspectives to harness their creativity and innovation for national development projects



Identify the Youth’s focused Sectors

Identifying which sectors (technology, education, healthcare, environment sustainability etc.) the youth are most interested in to channelize the policies in their most preferred areas



Seek Commitment from Youth towards Nation Building

Seeking the commitment and participation from youth in national development efforts by participating in programs, and pave pathways for the society to the nation’s progress

Viksit Bharat@2047: Voice of Youth – Key Stakeholders

The "Viksit Bharat Voice of Youth" initiative envisages distinct yet interconnected roles for stakeholders across the spectrum. Each group plays a crucial part in realizing the goals of the initiative.

01

Administration

- To act as **facilitators**.

02

Academic Institutions

- **Create awareness** among students about this goal.

03

Teachers

- **Orient students** and **guide** them about their role to make India a Viksit Bharat and **encourage participation** from students

04

Students

- Envision on the **role that they are going to play** to make India a developed nation.
- **Create an environment** for a **collective responsibility**

SOPs for Universities/ Colleges and Students

Role of Universities/ Colleges

The Universities/ University level Institutions to act as an anchor and be the focus point for the Government and appoint a dedicated team to promote, organize, disseminate information, and mobilize the students for this initiative

Key interventions by the Institutions



Awareness

- **Workshops** for information and gathering feedback
- **Organize Fests**, Seminars, Debates, Events etc. to encourage submission
- **Mobilize existing alumni networks** for campus talks
- **WhatsApp and Group Emails** for faster dissemination
- **Standard Poster and Banner** to be available across the campus premises
- **Dedicated 10 minutes** in every lecture to encourage dialogue



Infrastructure

- **Dedicated Room for Feedback Collection:** Designating IT Labs/ Libraries as Viksit Bharat Ideation Center to facilitate students for form filling for 2 weeks
- **Dedicated Slot:** Designating 2 hours of the day to students for feedback submission
- **SOP of Feedback Submission:** Paste the step-by-step approach on the classroom/ IT labs/ library walls for the ease of students



Participation

- **QR Codes and Form Links :** Poster with QR code/ link should be widely promoted through Website, WhatsApp Groups, etc.
- **Recognition to Student Clubs:** Recognize student clubs such as NCC, NSS and other bodies
- **Certificate:** Certificate of accomplishment to be widely promoted as a badge of honour.
- **Capturing Student's Experience:** Pictures/ Shorts on social media with hashtag #Idea4ViksitBharat



Tracking

- **Daily Reports:** Daily numbers of participants should be closely monitored to ensure 100% participation

Step-by-Step Approach of the Portal

Step – 1: Login

- Visit the **MyGov Portal** on your web browser
ViksitBharat2047@MyGov.in
- Login through **Mobile Number and OTP/ Email ID and Password** to proceed, if already registered
- Create an account by clicking on “**Register Now**” and Proceed, if new registration

Step – 2: Idea Filling

- Answer the questions on **1 or more mentioned themes** by **turning ON** the toggle switch
- **Provide your idea** on “How does Viksit Bharat look like to you” in **Question 1**
- **Provide action driven points** to realize your idea in **Question 2** along with your role in reaching the milestone(s)
- Click on **Proceed**

Step – 3: Pledge

- **Take the Pledge** for contributing to Nation Building by **Tick-marking the checkboxes** against each pledge item across 5 themes
- Click on **Final Submit**

Step 4: Sharing

- Create a **blog post/ story/ short video** about your experience and the idea shared
- **Upload the Selfie** with the specific background/ **ViksitBharat @2047 banner** showing participation in the initiative on their Social Media handles with hashtag #Ideas4ViksitBharat
- **Making it as DP on social media platforms shall be encouraged**



Best chosen idea under EACH theme will be rewarded with INR 5,00,000 followed by INR 3,00,000 and INR 2,00,000 for the 2nd and 3rd position holders!

Be the change you want to bring!

Thank You

Step-by-Step Approach of the Portal

01

Login Page

(ViksitBharat2047@MyGov.in)

Create a new profile or enter your mobile number to login through OTP

02

Idea Collection Page

Themes for ideas to be collected

Toggle On 1 or more themes to answer questions related to your idea of Viksit Bharat and steps to be taken for the same for the chosen theme(s)

03

Pledge Submission Page

Pledge for Nation Building

Tick the Checkbox to pledge to contribute towards Viksit Bharat and Submit. **#Idea4ViksitBharat11**

Viksit Bharat@2047: Voice of Youth

Introduction

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision **encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.**

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India Viksit Bharat by 2047. For this to happen, there is a **need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders.** The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to **channelize the innovative ideas of the youth into nation-building** by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

SoP for different stakeholders

Entity	Post Event Activities
Universities/ Higher Education Institutes	Awareness: <ul style="list-style-type: none">➤ Organize Workshops to increase awareness on the program and disseminate information on feedback gathering.➤ Institute LMS, Websites, notice boards in the campus and other ERP portals must flash/broadcast the Viksit Bharat Feedback form link or QR code.➤ Coordinate Fests, Seminars, Debates and Events to propagate the Hon'ble PMs guiding principles for Viksit Bharat and encourage students to submit their feedback.➤ Mobilize existing alumni networks through emails or inviting prominent alumni to the campus to talk about the Viksit

	<p>Bharat@2047, hence motivating students to take up feedback submission</p> <ul style="list-style-type: none"> ➤ Standard banner shall be used at all these events, as well as at every prominent location on the campus like cafeterias, IT labs, seminar halls, library etc. ➤ Bulk mail and WhatsApp shall be utilized to proliferate the information on Viksit Bharat feedback submission. ➤ A poster with feedback link and QR code shall be made available at all places of gathering like playground, canteen, hostel entrance etc. ➤ A Social Media Campaign by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat. ➤ The #Ideas4ViksitBharat hashtag may be used across all social media platforms to make it viral and encourage students to tweet and share. <p>Infrastructure:</p> <ul style="list-style-type: none"> ➤ Dedicated Room for Feedback Collection (Idea café): Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center or Idea Café to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023 ➤ Dedicated Slot: Allot dedicated time of the day for the next 2 weeks to allow students to fill the feedback form ➤ SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students <p>Participation:</p> <ul style="list-style-type: none"> ➤ Encourage student participation by ensuring widespread dissemination of QR code and feedback link via different communication channels of universities/institutes: <ul style="list-style-type: none"> ○ Posters with QR code and feedback link to be made available at all common places of gathering like playground, library, cafeteria, canteen, hostel entrance etc. ○ QR code and feedback link to be published on university websites/LMS/Samarth/ERP and various social media channels. ○ QR code and feedback link to be shared with students via official WhatsApp groups.
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	<ul style="list-style-type: none"> ➤ Dedicate first 10 minutes in classrooms/student lectures for motivating students to share their opinions via provided QR code/feedback link. ➤ Increase student participation on submission channels (QR code and feedback form) by mobilizing student clubs (NCC cadets, NSS volunteers and other youth organizations). ➤ Promote certification of accomplishment widely as a badge of honor across different communication platforms to incentivize participation for students. ➤ Encourage students to share their experiences via posting pictures/shorts on social media with hashtag #Idea4ViksitBharat
Students	<p>Students to follow the steps while submitting their Feedback on the portal</p> <p>Step – 1: Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section.</p> <p>Step – 2: Answer the following questions sequentially on the portal:</p> <p style="padding-left: 40px;"><i>a) How should a Viksit Bharat look like in 2047 in different aspects?</i></p> <p style="padding-left: 40px;"><i>b) What do we need to do to reach those goals?</i></p> <p>Step – 3: Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.</p> <p>Step – 4: Submit the form alongwith your email ID and download the Certificate from your email.</p> <p>Step – 5: Share your experience and your thoughts, pictures with certificates on social media with #Ideas4ViksitBharat</p> <p>Step – 6: Students to upload the Selfie with the specific background/ Viksit Bharat@2047 banner showing participation in the initiative on their Facebook or Instagram account tagging #Ideas4ViksitBharat</p> <p>Step – 7: Making it as Display Pictures on social media platforms shall be encouraged</p>
